

Downtown Elkin.Inc.
Minutes
August 11, 2011 8:30am
Yadkin Valley Chamber
Elkin, NC

Attendees: Robbin King, (Secretary), Larry Irwin (President), Laurette Leagon, Teresa Ray, Lynne Childers, Nathan DiBango, Laura Gaylord (visitor), David Gaylord (visitor), Judy Wolfe, Susan Joines Reavis, Theresa Knops, Sherry Norman, Johnny Miller, Suzanne Puckett, Carol McDowell, Ann Mayberry, Pat Gregory, Cicely McCulloch (Vice President).

Meeting was called to order at 8:00am by President Larry Irwin.

July minutes were not approved due to a discrepancy regarding Sew Welcome. Carol McDowell correcting the mistake and told the group Sew Welcome (not YV Graft Guild) would be participating in "At The Hop" September 8-11 of this year. Carol said Elkin could expect 500 visitors for this event and let her know if there are suggestions of ways to promote Elkin in the goody bags. Also, any merchants wishing to hang quilts in their windows would be welcome.

Cicely McCulloch informed the group of Reevestock, an event scheduled for August 20. Reevestock will be held on Ivy Circle and has organized by Sam Talo. There will be nationally acclaimed recording artist, Jill Andrews. Also, food vendors, alcoholic beverages and more! Tickets are \$8 ahead or \$10 the day of the event. People are asked to park at the Methodist Church on Hawthorne and will be bused over to Ivy Circle. Tickets are available at Diana's Bookstore, Speedy Chef and online. Bring a blanket or chair to sit on the banks and enjoy music.

Robbin King updated the group on the Elkin Guidebook.. There is one case remaining in the basement at The Tribune and a half case in her trunk. Please use the books wisely and be aware there are not many left at this time. There are no more in stock in any other locations with the exception of those on hand at Fairfield Inn and Yadkin Valley General Store. Theresa Knops has saved a case for the NC Cyclists event and a case to take to the Visitor Center in Virginia. A case has been taken to the Center in Wilkesboro and Jonesville as well.

Theresa Knops informed the group the Civil War marker will be installed on August 23 at the Elkin Library. The will be added to the Elkin website as well.

Theresa also urged the merchants to utilize the free internet sites available for business's such as Facebook, Explore Surry, Downtown Elkin, Inc, etc. She handed out a sheet with additional lists of free services on the internet to help market Elkin businesses.

Theresa Knops also passed around several publications with Elkin advertisements in them such as On The Vine, Epicuran and Boom.

Theresa also informed the group the Town Commisioners have approved the removal of the trees that are disrupting the sidewalks along Bridge Street and Market Street. The Main Street Advisory Board will add planters where the tress were when the time comes. Laurette Leagon asked for at least a weeks notice so that she can ready her building as much as possible.

Laurette Leagon informed the group of some facts regarding the NC Cyclists event the weekend of

October 1. Registration for the bikers will be at Elkin Rec Park on Saturday, Oct.1 at 10am. There could be as many as 1500 bikers and their families for this event. The bikers will be given arm bands to identify themselves when they visit the merchants of Elkin. Many of the bikers will camp at the park as well as stay in hotels in our area. A list of restaurants will be given out at the registration also. There will be a special Haunted House at The Reeves Theatre for the cyclists on Saturday night at 8. Shuttle buses (from Elkin High School) will be available to take the cyclists Downtown as well as to Jonesville, West End, to Fairfeild Inn and other places they may need to stop from 2pm to 10pm on Saturday. Laurette urges the merchants to remain open late for this event. Laurette also asked for volunteers for the shuttle buses to act as Ambassadors for the Chamber for 2 hour shifts. Laurette needs a total of 8. Robbin King, Cicely McCulloch and Lynne Childers volunteered.

Laurette will send out an email about the NC Cyclists event 2- 3 weeks beforehand.

Laurette also informed the group of Pumpkin Festival specifics. This year merchants can purchase the space in front of their businesses for \$75.00. The date of the festival is Saturday, September 24.

Judy Wolfe of Jonesville informed the group there will be a display for Historic Downtown Elkin at the Jonesville History Center. She will need help with this and Theresa Knops will talk with Judy more about the specific needs. Anyone interested can call Judy at 835-0077.

Any food donations that can be made to Tri C in Jonesville would be much appreciated. Tri C is almost out of food!

President Larry Irwin adjourned the meeting at 9:17am.

Respectfully Submitted
Robbin King
Secretary